

Feeling some pain in your business?

Let us help you find the cure!

Is your business experiencing a down turn? It is important to quickly find the cause of the problem and get help to fix it, so you can get back to growing your business.

Some accountants just focus on the numbers when their clients ask for improvement advice and support. We take a different approach, we want to identify the cause and address the problem. To do this, we look at **your whole business**, not just the numbers.

Our **Better Business Program** is a unique advisory service we offer to small, SME and multi-owner businesses to **de-risk** and enable them to **run a better business**.

THE BBP PROGRAM INCLUDES



Business Risk Survey

Complete our Business Risk Survey and download a personalised Scorecard that will highlight the key areas of risk in your business.



Risk and Value Driver Assessment

Conduct a comprehensive review of qualitative risk and value drivers that affect your business performance including:

- Industry trends;
- Benchmarks & KPIs;
- Growth, Risks & Competition;
- Systems & Technology;
- Ownership, Staff & Customers;
- Value, Finance & Succession/Estate Planning.



SWOT Workshop and Analysis

A face-to-face Workshop with you, your staff and other key stakeholders to examine your business strengths, weaknesses, opportunities and threats (SWOT).

A key outcome of the Workshop is to create a shared vision to improve the performance of your business.



Business Improvement Plan Report

After your SWOT Workshop you receive a personalised Business Improvement Plan Report.

The Report features:

- Benchmarking your risk score against similar businesses;
- A SWOT analysis;
- Business improvement strategies;
- Comments and observations.



CFO Program and Sounding Board Solutions

We offer tailored support so you can successfully implement your Business Improvement Plan.

A popular strategy is to improve your internal financial reporting. Our Chief Financial Officer (CFO) Program provides ongoing support and regular interaction to help you achieve this.

DEVELOP YOUR 'BUSINESS HEALTH PLAN'

Get the most out of your investment in your business. Enjoy higher profits, with less stress and a healthy business with our **Better Business Program**.

PHONE

09 309 3222

EMAIL

support@insightca.nz

LOCATIONS

44 Sovereign Street, Flat Bush, Auckland 2019

MAIL

PO Box 64201, Auckland 2163

WEBSITE

www.insightca.nz

insight

Profit. Cash Flow. Value.